



Meaningful Messages: Michelle Crosby Speaks on Leadership

April 2012

The right speaker can bring energy, insights, and new ideas to your organization. The speaker's message combined with powerful experiential exercises that help the learning stick are even better. Consider Crosby Consulting if you are looking for a dynamic speaker delivering impactful and meaningful messages for your upcoming meeting or off-site event.

Connecting with Audiences

Michelle knows how to connect with audiences to bring her message to life. A recent speaking engagement received an audience approval rating of 4.7 out of 5. Comments from audience members include:

"Michelle was great! Got us thinking outside the norm. I will definitely use these tools."

"Great facilitator! Very clear, concise, excellent presentation."

"Awesome - great balance of lecture, self assessment & discussion. Loved it."

Michelle has been a frequent speaker at professional conferences and business meetings on HR strategy, leadership, talent management, service-profit chain, employee engagement, and building a service culture. In addition to internal company presentations at World Conferences, Regional and National meetings, Owners and Investors Conferences, and Board of Directors Meetings, her professional presentations include: The Conference Board, SHRM Strategy Conference, Argyle Executive Forum, Kenexa World Conference (key note speaker), HR People & Strategy, Society of Industrial & Organizational Psychology, and the American Psychological Association.

Michelle is often asked to speak at internal meetings of her client organizations on topics like leadership, engagement, service culture, and talent. Some recent examples include:

- Richfield Hospitality's Annual GM Conference
- Save the Children Leadership Development Program
- Elite Meetings Alliance Fall Forum
- Make-a-Wish Foundation's Annual Meeting

Upcoming Speaking Engagements

Michelle will speak on two important topics that she is extremely passionate about and experienced with at the upcoming Tri-State SHRM (Society of Human Resource Management) Conference in Springfield MA on April 25-27 (www.tristatehrm.com):

- Employee Engagement: The Art of the Playbook

- Global Performance Management to Drive Business Results

Both sessions utilize compelling benchmarking data, audience response system technology, and innovative experiential exercises to make the messages meaningful. Her approach is more than a presentation, it is a true learning experience.

Think of me for your upcoming meeting or event to help bring your meaningful messages to life.

Best regards,

Michelle

Michelle M. Crosby, Ph.D.

Principal

Crosby Consulting LLC

203-220-9020

michelle@crosbyconsultingllc.com

[Crosby Consulting Website](#)

Because People Make the Difference